

2022

**PRE-REGISTRATION FOR
COMMUNITY SOUND
BROADCASTING SERVICE AND
RADIO FREQUENCY SPECTRUM
LICENSE NOTICE – PART 3**



APPLICANT: IZWI LETHEMBA BROADCASTER

PROPOSED NAME: IZWI LETHEMBA FM

06/2022

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Attention: Station Manager – Izwi Lethemba

29TH September 2021

RE: OUR COMMITMENT TO RECTIFY AND IMPROVE OUR FINANCIAL RELATIONSHIP

Dear 

After so many months of obstacles, and struggling through COVID, looting and rioting, Abundant Media has found itself in an ongoing severe cash flow scenario. We are so aware of the impact this has on your station, and although you must have experienced a similar downturn in advertising as a result of these same conditions that does not make it easier for you to have to cope with our non-payment. For this we are so sorry and ask that you forgive us and allow us the opportunity and time to rectify the situation.

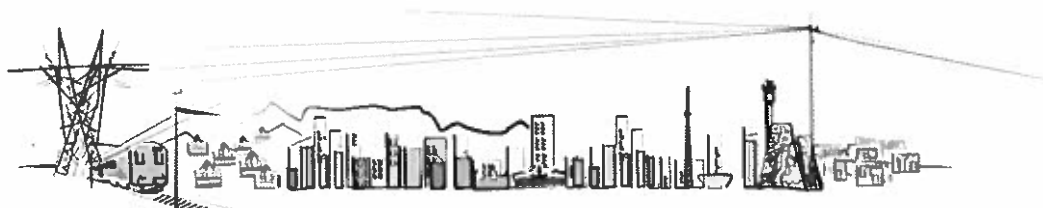
We have made some decisions on the way forward which we hope will be favourably considered by yourselves.

These include a change in our method of booking. We know that our current system does not adequately reflect the rates or the added value ads and this will be rectified. This will be presented within a week to you and part of this process will to bring the payment of these new campaigns forward to 45 days in order to begin to rectify the bad payment periods that have occurred.

We are in negotiations with potential investors that we believe will allow us the ability to increase our advertising base, improve the sales and provide the funding we require to repair and refresh our relationship with you going forward if you would be kind enough to allow us this time.

I trust this will meet with your approval.

Kindest regards



[Redacted]

From:
Sent:
To:
Subject:

[Redacted]

Hi [Redacted]

Thank you so Much



[Redacted]

[Redacted]

[Redacted]

Hi [Redacted]

Your email is well received. We are willing to give this your proposal a try.

We will hear from you with regards to the way-forward.

Kind regards,

[Redacted] - Station Manager

[Redacted]

[Redacted]



Good day

Sabekile Marketing and Graphics is a media planning and buying company that is contracted under Media Mix 360, we buy and plan ads spaces for local radio station for all MediaMix360's campaign.

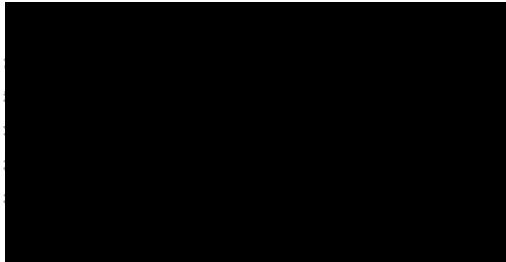
We currently running SANRAL campaigns for the next five (5) years and we worked with some of the radio station in your province, now we need to expand to other radio stations due to the frequency and volumes of the campaigns, we had an agreement with the radio stations to advertise and pay over 30-35 days period. We requesting the same relationship with your station.

Below are three references:



We trust that our request will be considered, we look forward to a long and mutually beneficial partnership.

Regards



APPENDIX 8.2 OF FORM B

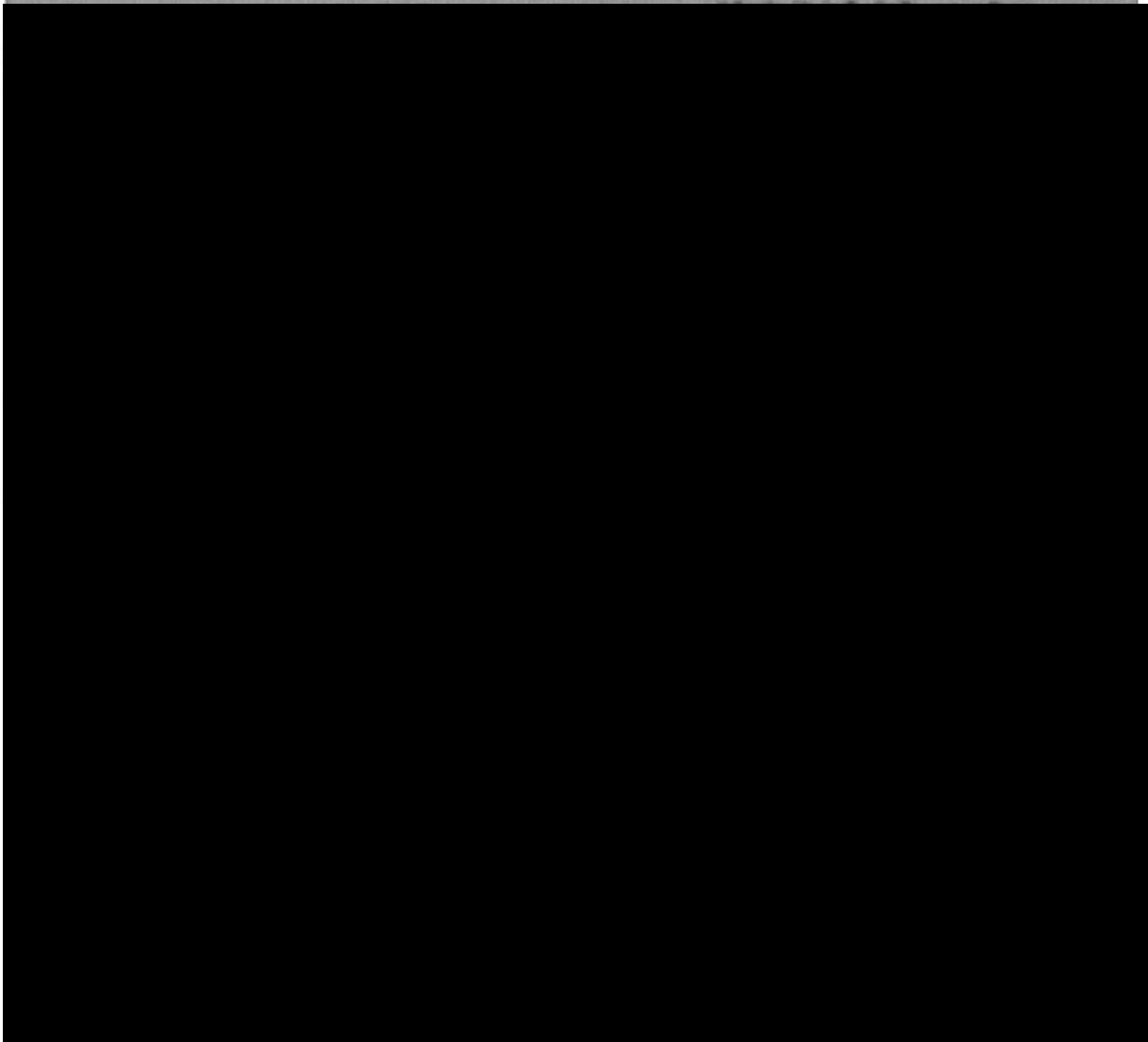
IZWI LETHEMBA 93.8 FM PROJECTED FINANCIALS/ BUD

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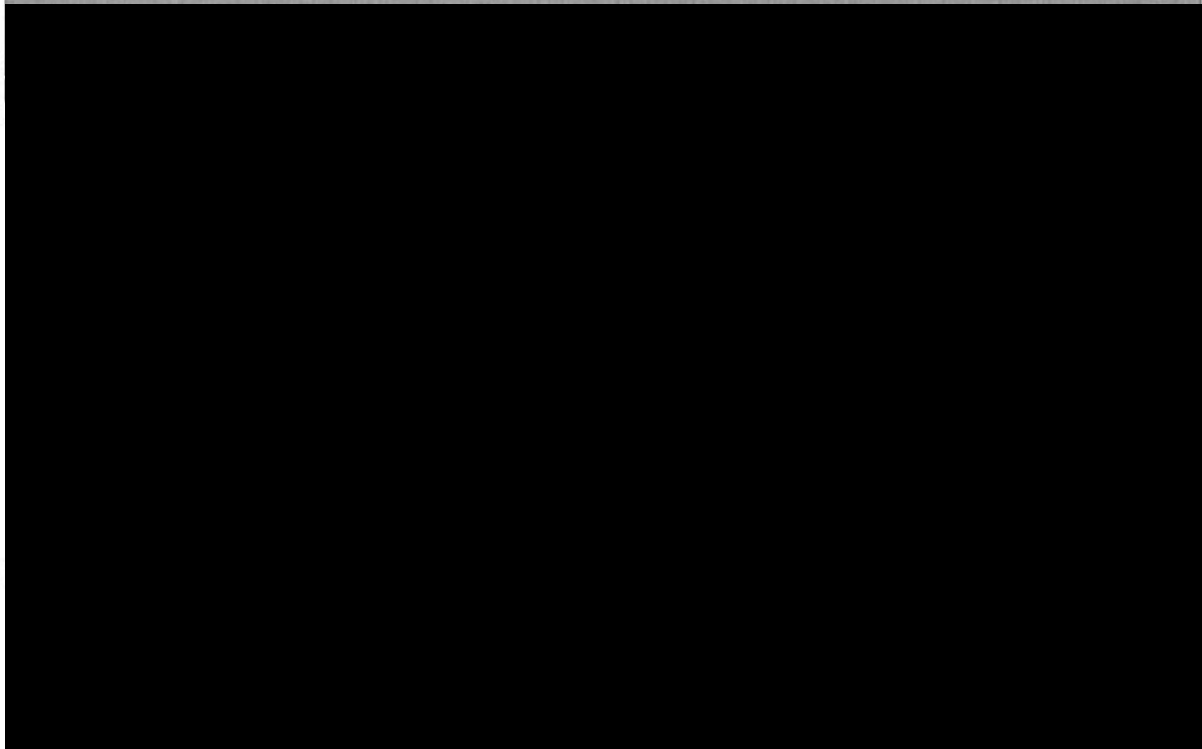
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IZWI LETHEMBA 93.8 FM PROJECTED FINANCIALS/ BUDGET



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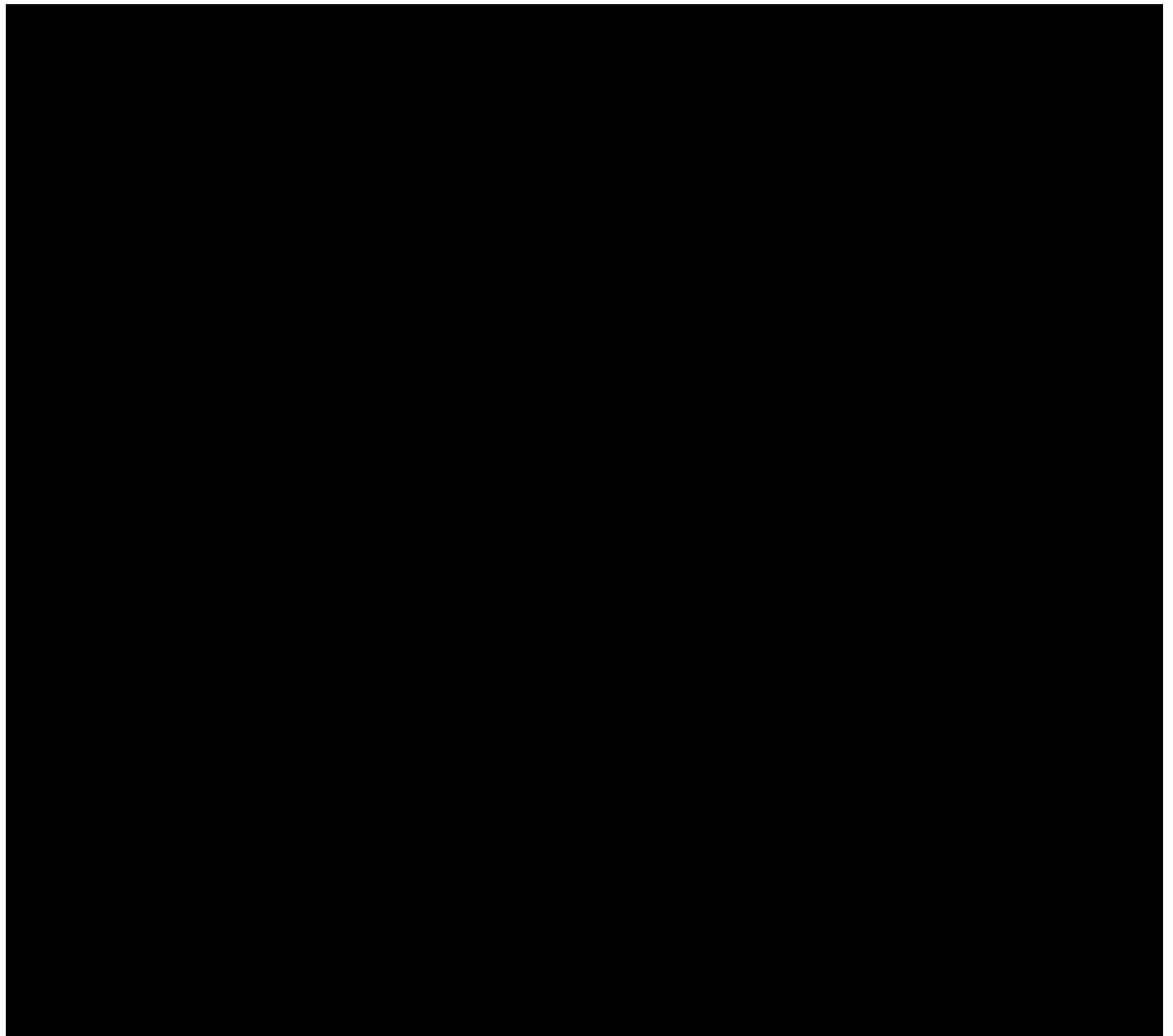
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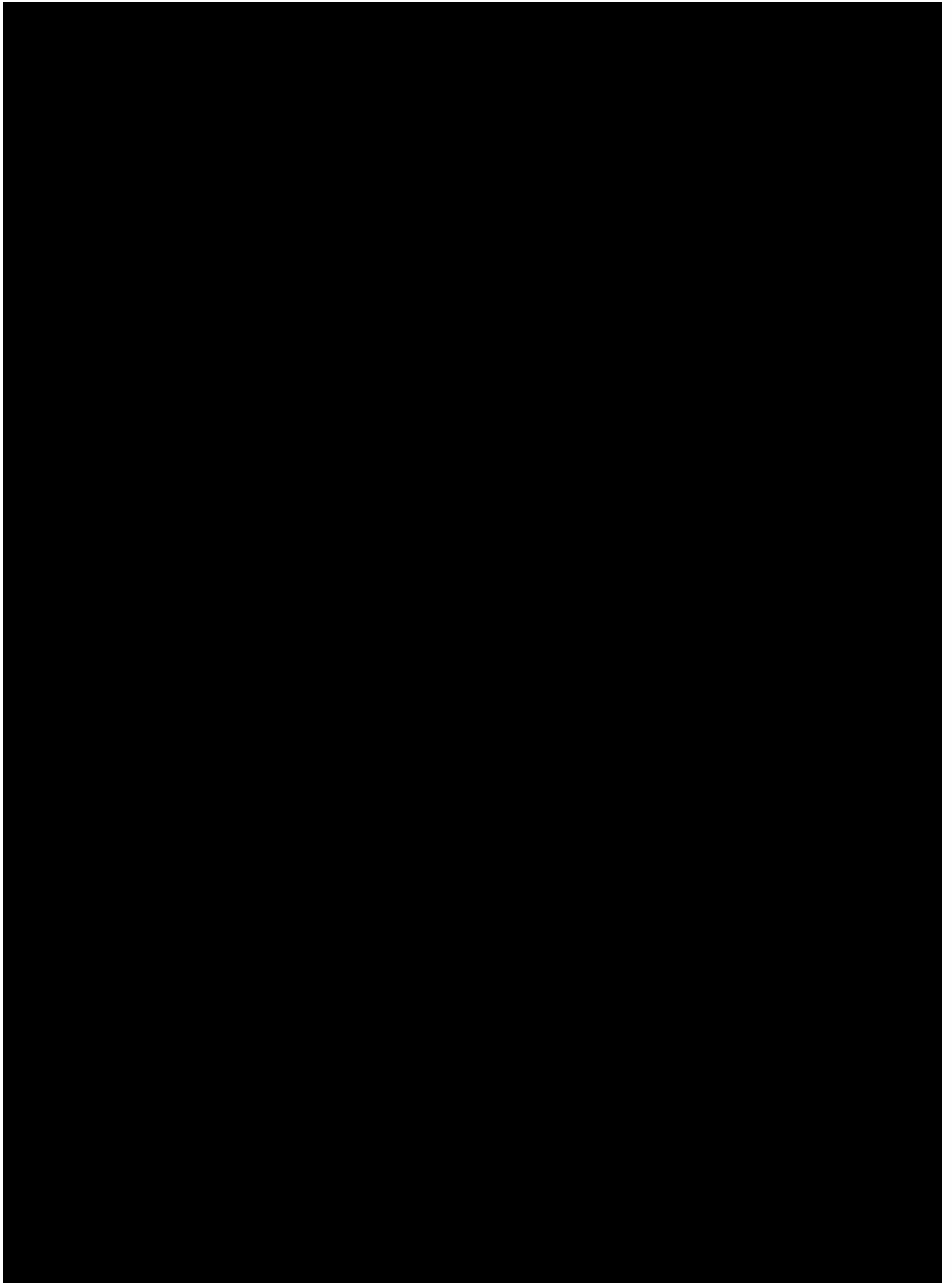
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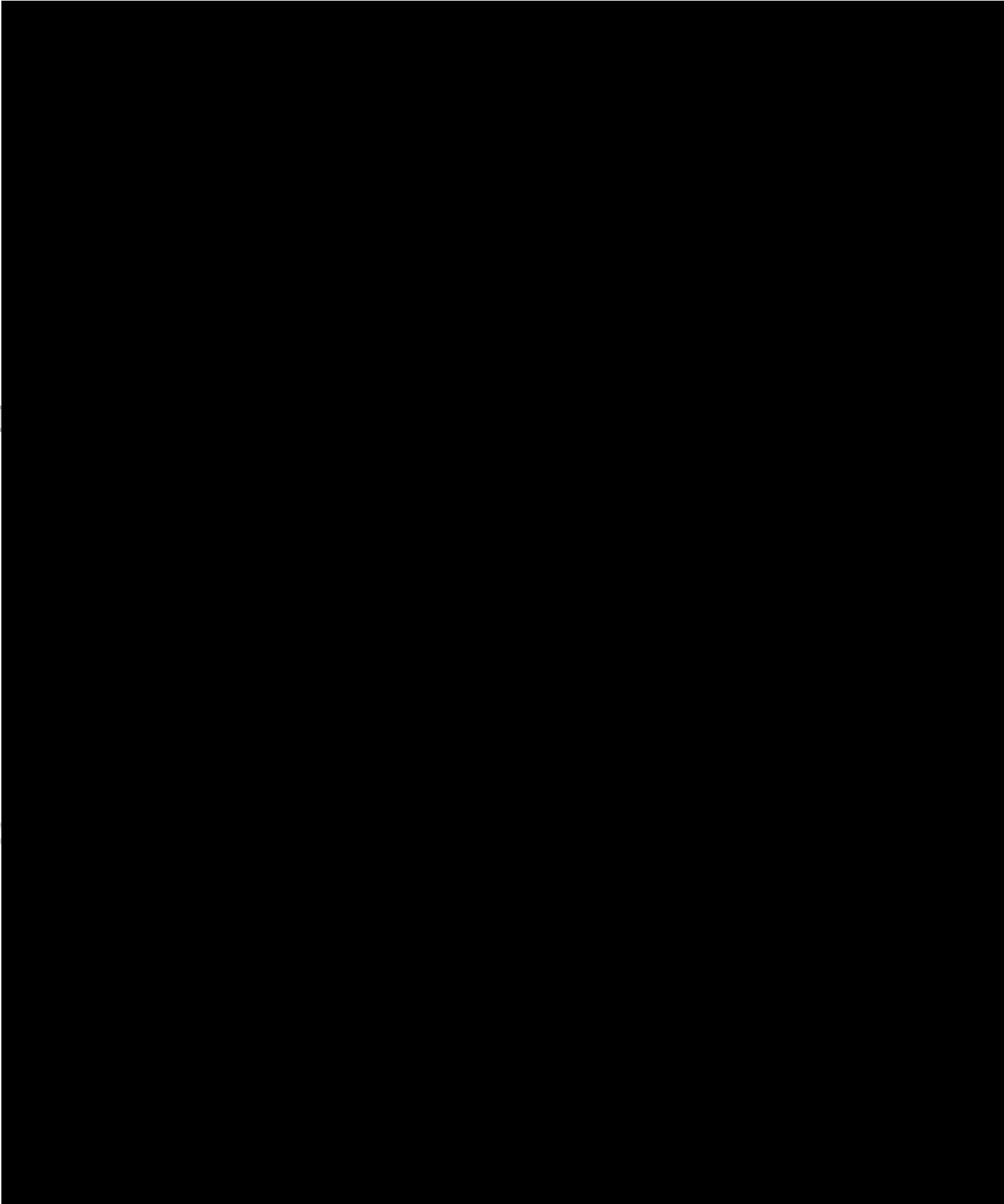


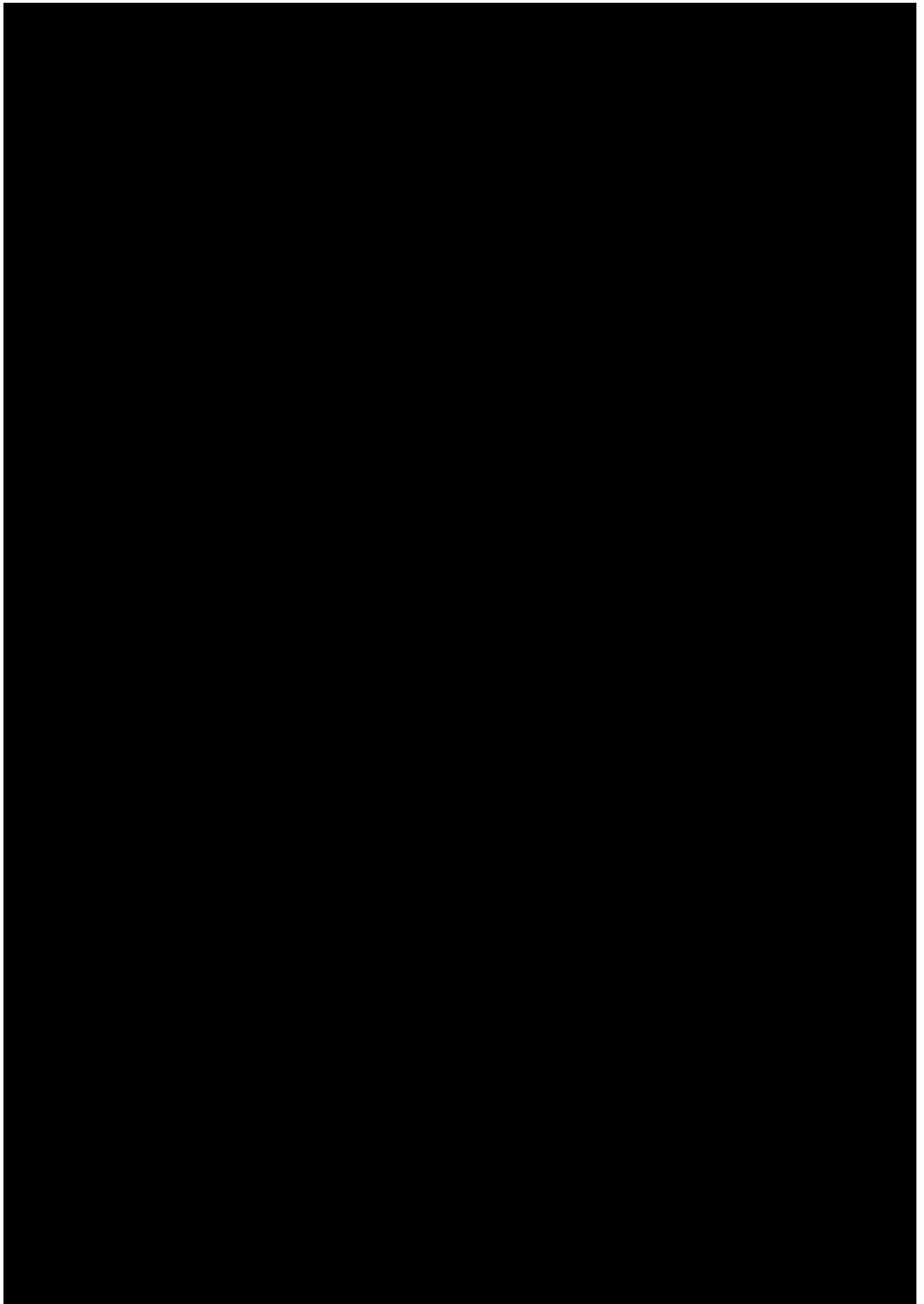
BUSINESS PLAN

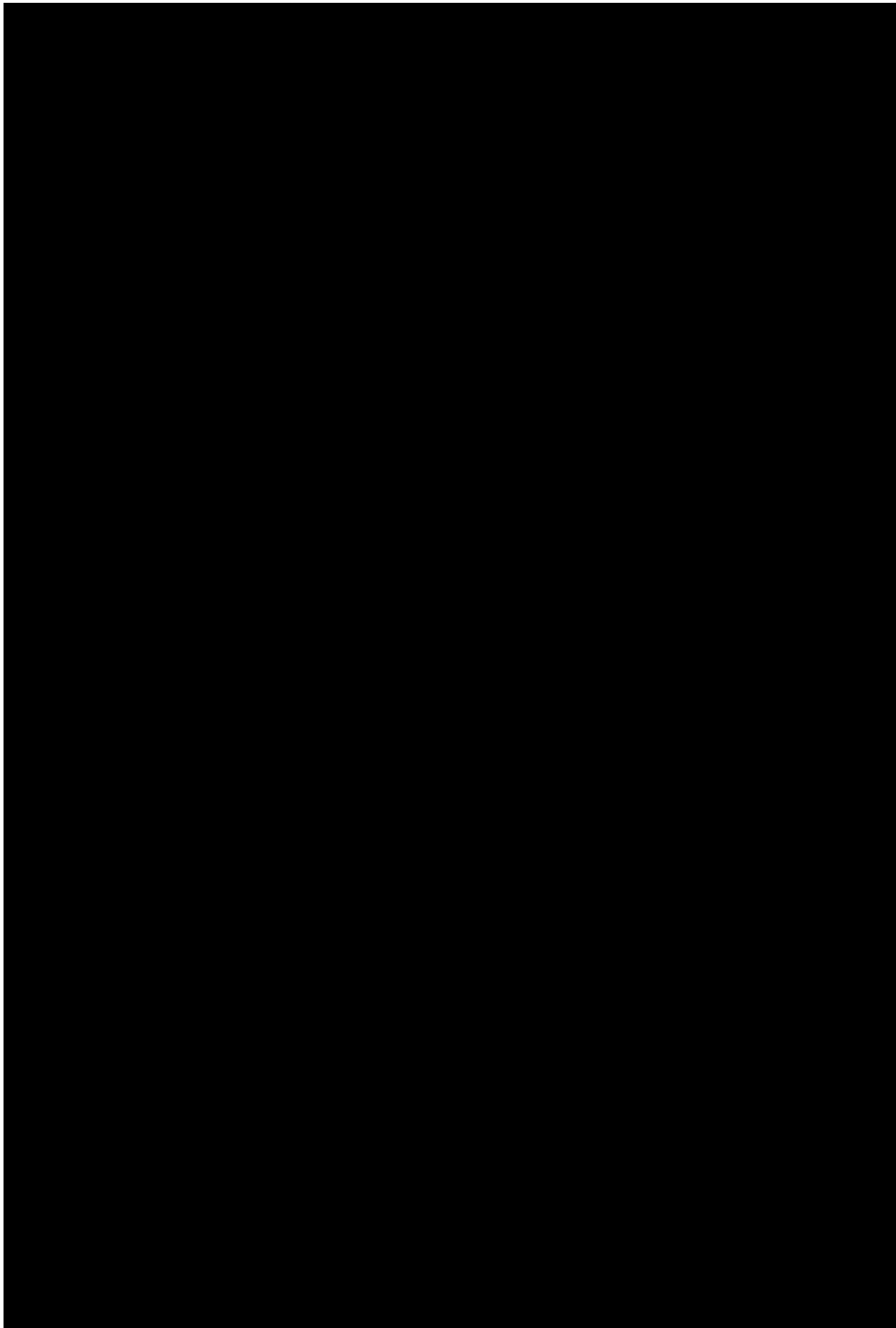


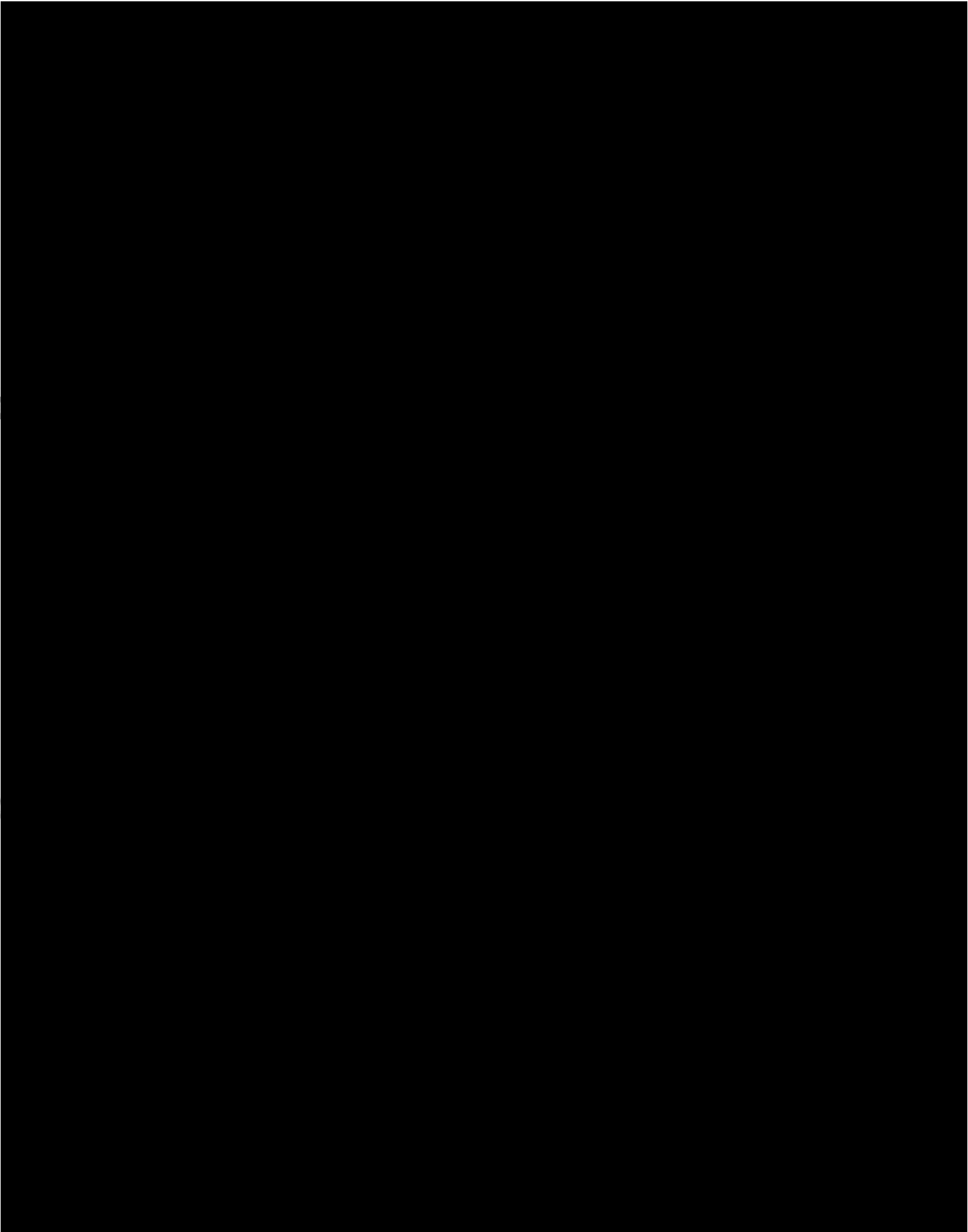


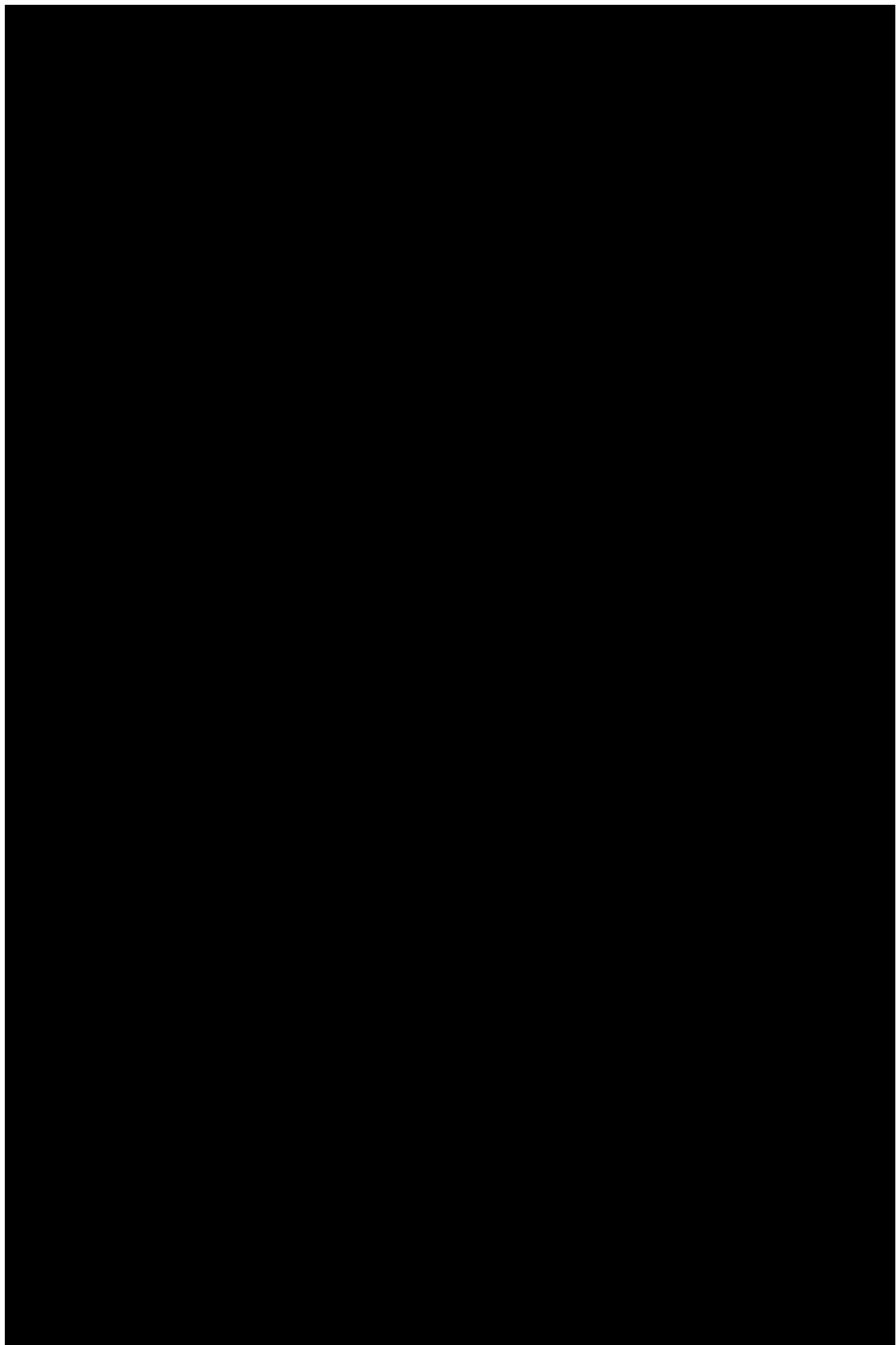










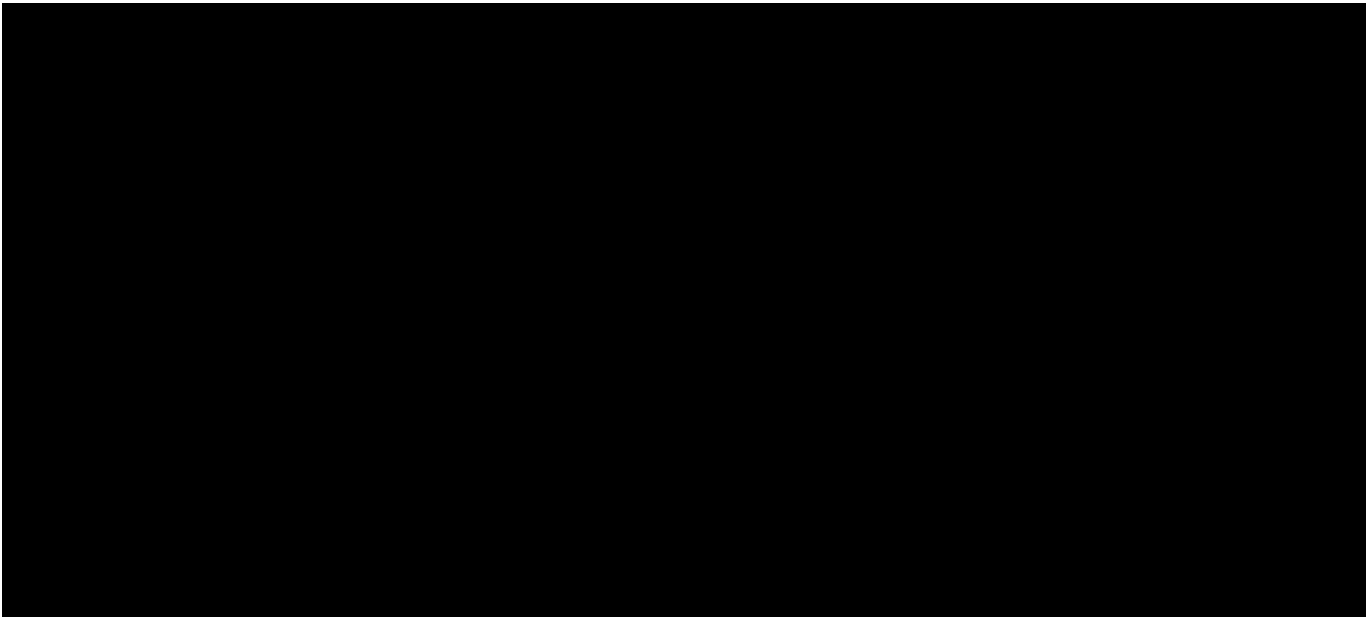


[REDACTED]

[REDACTED]

[REDACTED]





CONFIDENTIAL



Appendix 9.1 of Form B

Name	Identity Number	Address	Position	Nationality	Residing within the coverage area? (Y/N)
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Board of Directors

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PROFILE

The founder and visionary of The Power of the [REDACTED] Izwi Lethemba Christian Community Radio as well as Izwi Lethemba Usizo Foundation.

A charismatic leader, community developer, vision-oriented pioneer, mentor, father and husband.

He is well known around the BCM region for his philanthropic and humanitarian activities.

His testament of not having obtained any form of formal education due to circumstances surrounding his upbringing is an inspiration with a message that indeed, "Life is what one makes of it!"

CONTACT

EDUCATION

Emmanuel Christian University International
PhD in Divinity (Honourary)

WORK EXPERIENCE

The Calvary - Power of the Cross Church - Snr Pastor
10/1998 -To Date
Establishment of the church and keeping it compliant
Membership of more than 1000
100 Employees
10 Snr management

Izwi Lethemba Christian Community Radio - Chairperson
06/2011 -To Date
Providing governance leadership
Ensuring station remains in line with its vision
Best station of the year 2015 & 2016

Izwi Lethemba Usizo Foundation - Convenor

06/2019 -To Date
Currently main funder
Providing leadership to charitable and developmental aspects of the radio station
Funding annual elderly charity day (food parcels' distribution and health checks)

SKILLS

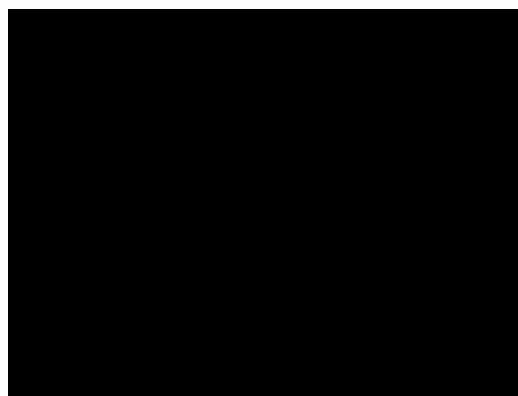
Conflict Management
Problem Solving
Turn-around strategist
Self-starter

Personal profile

OF



POSTAL ADDRESS



PERSONAL DETAILS	
Surname	
First Names	
ID Number	
Date of birth	
Gender	
Race	
Marital status	
Nationality	
Home language	
Criminal record	
Health	
Religion	
Contacts	
Postal Address	
Physical Address	

EDUCATIONAL QUALIFICATIONS	
Secondary	Langale Senior Secondary School
Metric Year	1996
Subjects	Xhosa, English, Agricultural science, Business Economics, Geography and history

TERTIARY QUALIFICATIONS	
Name of institution	
1. Buffalo City Collage	Certificate human resource management
2. Global ministries Bible institute	Diploma , Theology
3. Nehemiah Bible institute	Leadership in Ministry
Computer Literacy	<ul style="list-style-type: none"> • Operating System: Windows XP • MS- Word, • MS-Excel and MS-Power point • Internet

PERSONAL TRAITS	
Honest any integrity is what I am	
Tacking responsibility and accountability is what I do when needed to.	
I am a reliable person who wishes to see growth and development where I am.	
I love people and can show them many applicable ways of development	



WORK EXPERIENCE

- 1998-2000 Manager red alert security (Security manager IEC, East London)
- 2001-2004 Icon Security manager MTN
- 2004-2010 General manager Icon security
- 2010 to date Director of Siyaya security, training and cleaning
- 2010 to date Founder of The Amazing love of God ministries
- Currently Deputy director of Izwilethemba community radio
- 2013 to date Founder and Director of Apostolic faith bible school

Grace Fellowship Ministries

Vision

2 Cor. 5:9 – “Therefore we make it our aim whether present or absent to be well pleasing to him”

To obey the great commission, preaching the Gospel of reconciliation to every man, woman and child and teaching them kingdom principals.

To be a Church that will be a tool in transforming our community, as we minister to their spiritual, emotional, social and physical needs.

To be involved in missionary work, transforming nations with the gospel of our Lord Jesus Christ.

Mission

By establishing home-cells in every area – intercession – bible study – evangelism – tent crusade – children’s ministries – praise & worship – gospel shows – spiritual dancing – drama – soup kitchens – missions – counselling – church planting – educational programs – youth ministries, etc.

Early years & background

██████████ was born in East London in 1953. He is the only child of the Late ██████████. ██████████ started his schooling career at St. Johns Road Primary School & later attended John Bisseker Secondary School. He also did two years of his schooling in Uitenhage. In 1970 he joined his late father as a picture framer at the EL Camera Shop.

He met his dear wife ██████████ & they got married in 1973. God blessed them with 4 children, ██████████. They have 9 grandchildren & 2 great grandchildren.

██████████ was also a lover of sports & was a member of the Start of India Soccer Club. He held the position of goalkeeper. In 1983 he joined the BCMM where he was employed as a meter reader. He left the municipality in 2002 & stepped into full time ministry. Sadly in 2013 his wife of forty years passed away.

Life in Ministry

██████████ accepted the Lord Jesus as his personal savior in 1976. He immediately experienced a love for God & a willingness to serve the people of God. He engaged himself in numerous evangelistic & outreach programs. ██████████ erected a church building in Majombozi which was called Lighthouse Chapel. ██████████ served as a Sunday School teacher, youth leader, choir leader & Elder. ██████████ left the ministry & ██████████ became the Pastor. ██████████ was later purchased in Buffalo Flats & New Life Centre was erected to the Glory of God. ██████████ built a wonderful work in Buffalo Flats. In 1990 Apostle Monty started in ministry in Buffalo Flats (Vergenoeg) the Greenpoint & Alphendale Schools were used in the 1st few years & later in 1994 land was purchased & in 2001 Grace Fellowship Ministries was dedicated to the Lord. ██████████ formed wonderful relationships over the years & is well known for his faithfulness & hard work. He served the Buffalo Flats Fraternal for many years & currently hold the position as Deputy Chairman. ██████████ started a bible school (Team Impact Christian University) & can truly testify that many lives have been transformed by God. ██████████ has always brushed the topic of the office of the Apostle aside but eventually accepted the calling. Apostle Monty was ordained in August 2019. ██████████ submits to Mission for Africa under the leadership of ██████████ where he serves as an executive member. He can truly say that without God & a supportive wife this journey would not have been possible. “TO GOD BE ALL THE GLORY”



PERSONAL PROFILE

PERSONAL INFORMATION

I am  


EDUCATION

Highest grade passed is grade 12 at Blythwood Institution.

Tertiary Education:

NDip: Public Management at Walter Sisulu University (WSU)

BTech: Public Management at Walter Sisulu

Currently doing my first year in LLB at University of South Africa (UNISA)

WORK EXPERIENCE

Organisation: Seating Factory (Johannesburg)

 Organisation: Walter Sisulu University (WSU)

Position: Admin Assistant

Organisation: Dept of Economic Affairs-Queenstown Region

Position: Personal Assistant to Regional Director

Organisation: Cooperative Governance and Traditional Affairs (COGTA)

Position: Senior Inspector-Asset and Fleet Management

PERSONAL DETAILS

**CURRICULUM VITAE
OF**

EDUCATIONAL QUALIFICATION

SCHOOL: DALINDYEBO SSS
GRADE PASSED: GRADE 12
YEAR : 1993
SUBJECTS: XHOSA 1ST LANGUAGE
ENGLISH 2ND LANGUAGE
BOLOGY
HISTORY
BIBLICAL STUDIES

TERTIARY QUALIFICATION

INSTITUTE: BUFFALO CITY FET COLLEGE
COURSE: FINANCIAL SYSTEMS NATIONL DIPLOMA
YEAR: 2012
SUBJECTS: COMPUTERISED FINANCIAL SYSTEMS
COST AND MANAGEMENT ACCOUNTING
FINANCIAL ACCOUNTING
MANAGEMENT ACCOUNTING

EMPLOYMENT HISTORY

COMPANY: ESKOM
POSITION: CASHIER
DURATION: 24 MAY 1994 – 01 JUNE 2001
DUTIES: RECEIPTING OF ESCOM MONIES PAID IN BY
CUSTOMERS

RESPONSIBLE FOR PETTY CASH
PREPARED DAILY BANKING
COMPANY: ESKOM
POSITION: ADMINISTRATION SUPPORT
DURATION: 30 JUNE 2001 – 30 SEPTEMBER 2009
DUTIES:
FILING
SORTING SOURCE DOCUMENTS FROM ESKOM VENDORS
PREPARE MANUAL CANCELLATIONS
CAPTURE 1ST LINE RECONS
ACTION 2ND LINE RECONS
COMPANY: ESKOM
POSITION: ADMINISTRATION SUPPORT (PREPAID)
DURATION: 01 OCTOBER 2009 – 31 MARCH 2015
DUTIES:
ACTION GTX
RESPONSIBLE FOR DATA CLEANUP
ACTION METER CHANGEOUTS
CAPTURING OF NEW CUSTOMERS ON PCS SPREADSHEET
INTERACT WITH CUSTOMERS FACE TO FACE AND
TELEPHONICALLY
COMPANY: ESKOM
POSITION: SENIOR DATA VENDING CLERK
DURATION: 01 APRIL 2009 – TO DATE
DUTIES:
RESPONSIBLE FOR DATA CLEANUP
INTERACT WITH CUSTOMERS TELEPHONICALLY
ACTION KANA CASES
RESPONSIBLE FOR METER CHANGEOUTS

PERSONAL SKILLS AND COMPETENCIES

- **HARD WORKER**
- **FRIENDLY**
- **TIME MANAGEMENT**

CURRICULUM VITAE OF

CONTACT DETAILS

Residential address	
Cell number	

PERSONAL DETAILS

First name(s)	
Surname	
Date of birth	
Identity number	
Gender	
Nationality	
Marital status	
Health status	
Home language	
Other languages	
Criminal record	
Religion	

EDUCATIONAL QUALIFICATIONS

Institution	Wongalethu High School
Highest grade passed	12
Year obtained	2003
Subjects passed	IsiXhosa, English, Afrikaans, History, Geography, Agriculture

WORK EXPERIENCE

Company	Johnsson & Johnsson
Position	Contract manager and Security
Year	2008-2013
Duration	5 Years
Reason for leaving	Contract ended

Company	Buffalo City Metropolitan Municipality
Position	Security officer
Year	2013-2021

Company	Izwilethemba Community Radio-station
Position	Board member
Year	2019-2021

REFERENCES

Izwilethemba	
BCMM	

Career Objectives

- Hard Worker
- Good Communication Skills
- Very Active
- Able to work under pressure
- Willing to work even extra time

Date of Birth

02/02/1987

SKILLS

Ability to work alone, with a team and under pressure

Good work ethic

Good communication skills

Good thinking skills

PERSONALITY

Assertive

Punctual

Determined

SOFTWARE SKILLS

Microsoft Word ○○○○○○

Microsoft Powerpoint ○○○○○○

LANGUAGES

English ○○○○○○

IsiXhosa ○○○○○○

REFERENCE

Fire and Rescue Platoon Commander

EDUCATION

01-1999 - 11-2004

Mzwini High School

03.2006

Fire and Rescue

Rescue and extrication

Traumatology

09.2007 - 11.2007

Fire and Rescue

Fire Fighter 1 & 2

EXPERIENCE

Amatola District Municipality

Platoon Commander

Started as a volunteer 2005

Appointed as firefighter 2007

2010 appointed as Platoon commander till date

Acted as station commander in the absence of the station Commander in 2015 & 2017

PERSONAL PROFILE

PERSONAL INFORMATION

I am [REDACTED], a retired male currently residing in East London. I [REDACTED]. I have experience in many fields and I firmly believe in positively contributing to the community.

EDUCATION

Highest grade passed is grade 12 at Gold High School in King Williams Town.

TRAINING

I have achieved training in the following:

- Fire-fighting
- First-aid
- Firearm

WORK EXPERIENCE

Organisation: Ellerine Holdings
Position: Sales Representative

Organisation: Dept of Correctional Services
Position: Correctional Officer

Organisation: Dept of Correctional Services
Position: Sergeant

Organisation: Dept of Correctional Services
Position: Warrant Officer

Organisation: Power of the Cross Ministries
Position: Pastor

Remove!!!

CURRICULUM VITAE OF



PERSONAL DETAILS:

Surname

Name

Date of Birth

Identity No

Marital Status

Home Language

Additional Language(s)

Nationality

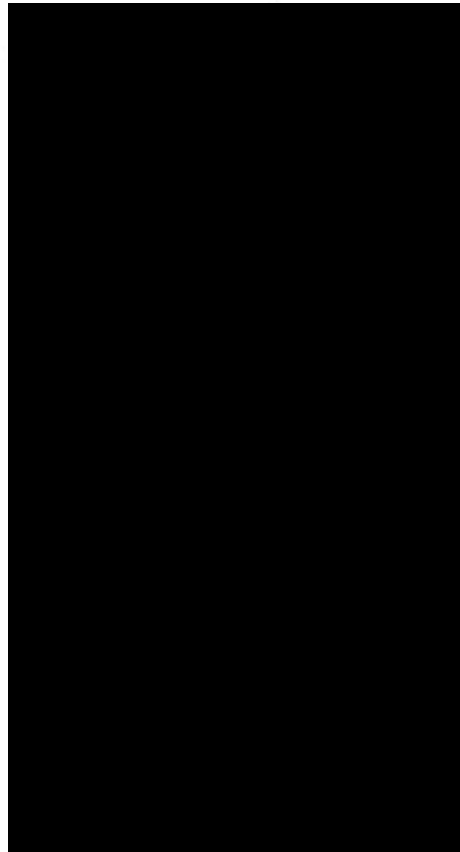
Criminal Record

Health

Contact Details

Religion

Church



Education:

School

John Bisseker S.S.School

Highest Grade Achieved

10

Year

1979

Subjects

Afrikaans, English, Mathematics

Biology, Natural Science, Geography

Additional Qualification:

Institution

Thembelani Computer Training Centre

Subjects

Basic introduction to computer course

Ms Word, Excel, Power Point

Typing and Internet.

Work Experience:

Company Elzea Pty Ltd
Position Machine Operator
Duration 2013 – 2014

Contact Person

Contact Details

Company Nandos Oxford Street.
Position Waitress / Trainee Manager
Duration Sept. 2010 – July 2012

Contact Person

Contact Details

Company Pete's Chicken Warehouse
Position Manager
Duration 2001 - 2007

Contact Person

Contact Details

Reference (s)

Name

Contact Details

Relation

Name

Contact Details

Relation

NB.

I would just like to add that I am a hard worker, with a personal drive to excel in all I do. I aim to please and know that I will be an asset to your Company. I work well, even under stress, with, or without supervision.

Loyiso Makisi

PUBLIC RELATIONS GRADUATE

Experience

Jam Media | Intern

2015

- Draw up media lists
- Contact & communicate with the media
- Send news that need to be published online
- Handle social media accounts & updates
- Do content calendars
- Help coordinate events.

Izwi Lethemba Community Radio Station/ Presenter/ Marketing Sales

2017-2018

- Present a youth program "Our generation in action"
- Former presenter of the breakfast show
- Design and branding
- Handle finances
- Plan and coordinate initiatives of the station to the community

The Governance | Marketing Director

2016-2017

- Create marketing strategies
- Handle social media accounts
- Research target audience
- Do content calendars
- Researched in order to identify upcoming trends among students and entrepreneurs
- Communicate with all the stakeholders

Extra/Voluntary Work

Handled facebook page of Celebrations by Siphe from the 4th November 2016-17 July 2017

Personal blog called Stepping Beyond It and facebook page which started in October 2016

Handled Indumiso Gospel Sounds of Eastern Cape Talent Awards'facebook page from 13 July 2017- 09 December 2017

Plan events and do social media services through Emmanuel Socials

Profile

Phone

Email

D.O.B

Address

Achievements

Cape Peninsula

2013

University of Technology

Received certificate for Most Humble at CPUT at 1st year Gala Dinner

2014-2016

Students' Christian
Organisation

Certificate for Chairperson of Projects Team (SCO) 2013

Certificate of serving as SCO Projects Coordinator 2013/2014

Certificate for serving as Vice Chairperson Coordinator (SCO) 2014/2015

Education

National Diploma in Public
Relations

2013-2015

Cape Peninsula University of
Technology (CPUT)

B-Tech in Public Relations Management
at CPUT

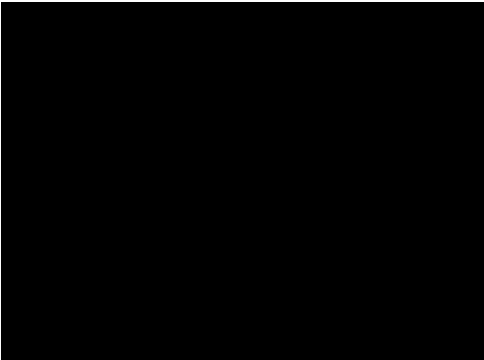
2016

Matric Certificate

2011

Alphendale Secondary School

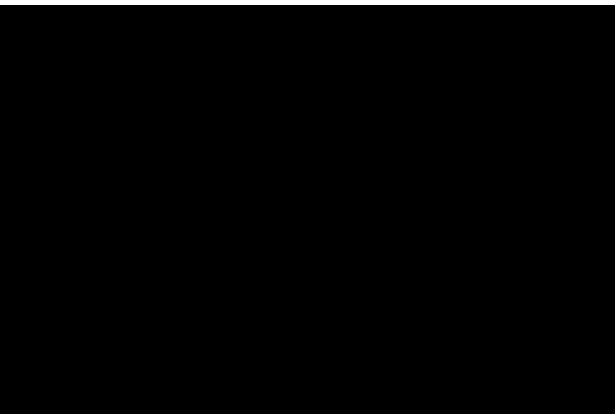
Curriculum Vitae



OBJECTIVE

To enhance my knowledge and capabilities by working in a dynamic organization that prides its self in giving substantial responsibility to new talent

PERSONAL INFORMATION



Qualification

Matriculation; Bisho high school

Other skills

Road Traffic management level 4, Computer SkillMicrosoft Office, Micro Excel;
Academy of Business and Computer Studies.

Journalism diploma; Damelin

Experience

3yrs; Radio Presenter.

1yr; Engine garage.

6months; Boxer retain shop.

LANGUAGE



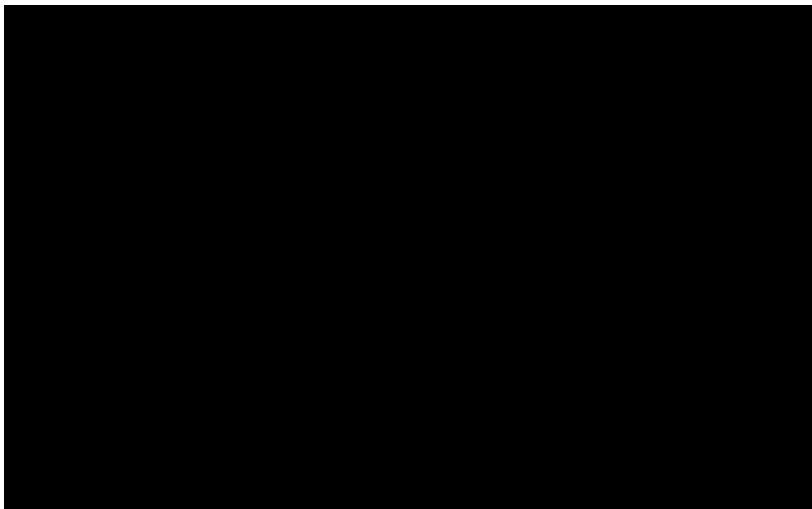
Hobbies

Play SOCCER

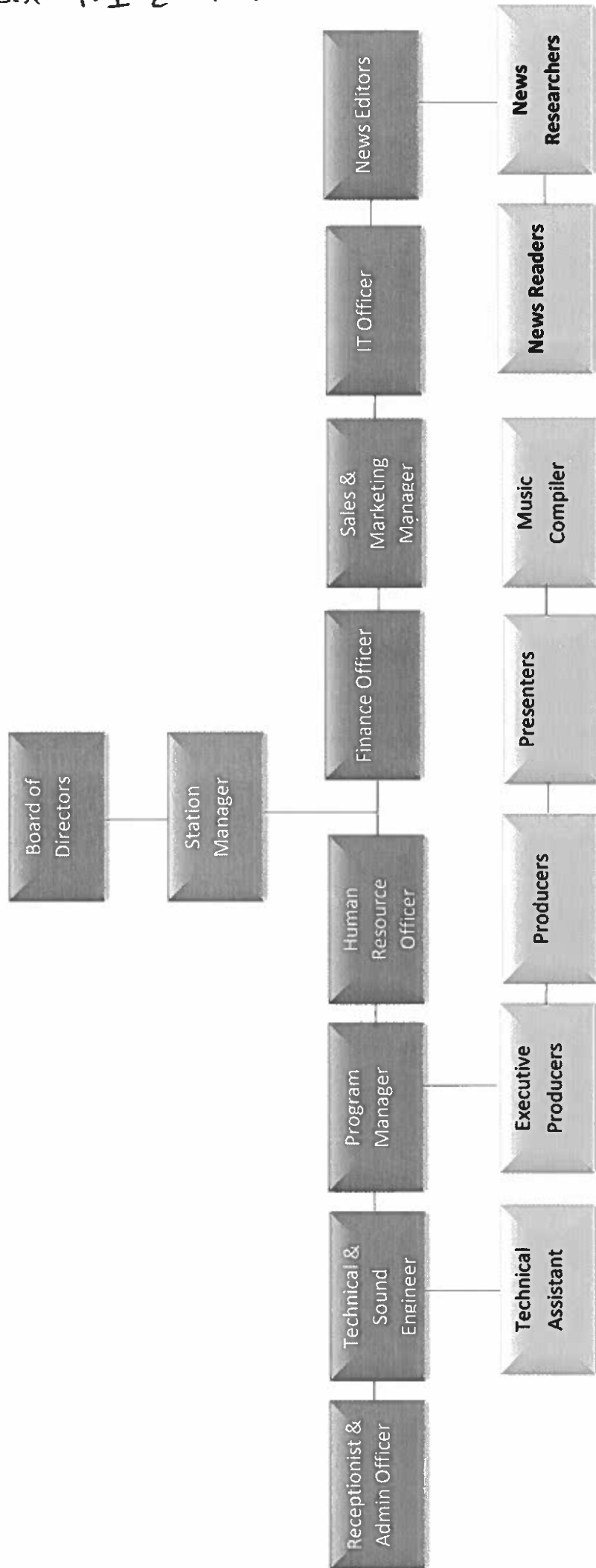
Play CRICKET

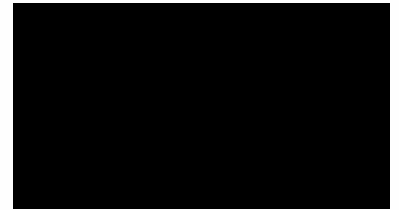
Play RUGBY

REFERENCE



IZWI LETHEMBA COMMUNITY RADIO ORGANOGRAM





Resolution by the Izwi Lethemba Community Radio Board of Directors

This is a resolution by the Board of Directors of Izwi Lethemba Community Radio that [REDACTED] [REDACTED] has been authorized to sign the Pre-Registration for Community Sound Broadcasting Service and Radio Frequency Spectrum Licenses notice as well as liaising with the Authority.

Signed on this 05th day of February 2022 by

